



Save time and money by going online to place an order.

What is Available through the Buying Advantage Program?

Select companies are invited by the AASP to participate in the Buying Advantage Program. The list of participating companies and available discounted services and products is always subject to change. Participating companies and vendors are not bound to remain a participating entity. They are free to come and go.

The primary goal of the program is to make available reputable products and services to AASP members, many at a discount. To access an active list of available opportunities, go to the designated area of the AASP website at www.spinephysicians.org. or go directly to the International Directory of Spinecare Products. A member may receive significant cost savings:

- Bracing and home care supplies
- Diagnostic equipment
- Treatment equipment
- Examination and treatment tables
- Educational models
- Office supplies
- Marketing products
- Publications
- Patient education resources
- Orthotics and orthopedic supports

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AASP Buying Advantage Program



American Academy of Spine Physicians

**An organization of health professionals
dedicated to excellence in spinecare**

www.spinephysicians.org

The Academy

The American Academy of Spine Physicians (AASP) is a national organization comprised of healthcare professionals of various disciplines who are committed to excellence in spinecare. The AASP is one of the largest interdisciplinary spine organizations in the world. The Academy provides a variety of valued resources for its members, including continuing education, credentialing, practice development resources, patient education items and access to member discounts on products and services. The AASP is committed to keeping its members informed about available services and technology.

The AASP Website

The AASP website was developed to provide professionals with direct online access to member benefits and timely information. The website has an area of the members' dashboard, which provides access to the member "Buying Advantage Program" where members may receive a discount on purchases.

What is the AASP Buying Advantage Program ?

The American Academy of Spine Physicians (AASP) offers its members access to cost savings on products and/or services provided by companies affiliated with the Buying Advantage Program. Participating companies are chosen to provide high quality products, great value and exceptional service. The AASP encourages its members to patronize companies, which commit to assisting members of the Academy. The program provides an opportunity for members to obtain cost savings during the course of the membership year.

International Directory of Spinecare Products

Companies, which participate in the AASP Buying Advantage Program, post their products on the International Spinecare Product Directory, which is hosted and managed by the International Spine Association (ISA). Companies are invited to become Educational Sponsors.

Role of the AASP Educational Sponsor:

The AASP promotes an integrated approach to education, marketing and cost savings.

Educational Sponsors are companies who have committed to supporting the educational mission of the AASP. The Educational Sponsor program provides companies with an opportunity to promote their products and services to members. To become a sponsor, a company must complete an application process and be approved by the American Academy of Spine Physicians.

The AASP encourages all of its Educational Sponsors to participate in the Buying Advantage Program. Companies are required to provide something of value to AASP members, where possible, through the program.

Commitment to Members

The American Academy of Spine Physicians (AASP) is committed to helping members save money wherever possible. The AASP offers products and resources through the International Spinecare Product Directory. Selected companies are given an opportunity to complete an online product profile and post their information on the directory. AASP members can access special offers through the directory by using their unique password and identification number.



"NO ONE IS BIG ENOUGH TO BE INDEPENDENT OF OTHERS."

William W. Mayo 1941

Commitment to Companies and Vendors

The American Academy of Spine Physicians (AASP) is committed to helping companies make their products and services available to AASP membership. The online Buying Advantage Program gives each participating company an opportunity to log onto their profile, update their profile and change the discounts or item of value offered to members. This online interactive feature encourages competition which will benefit the participating company and the AASP members.

Members can search the Directory Buying Advantage database by company name, service/product category or by the offer category. Use of the AASP Buying Advantage Program can more than justify the cost of annual AASP membership dues.

Company opportunities include the ability to:

- setup and modify company profile online
- adjust product/service offers online
- increase click through traffic to their website

Members who participate, can save more than the cost of annual membership within a few months.

Potential Benefits to Students and New Graduates

The AASP Buying Advantage Program offers unique benefits to students, interns, residents and new graduates. The program provides individuals with an opportunity to plan the development of their practice, while applying a significant cost savings. The collective cost savings could be considerable during the start up phase of a practice. The program also provides easy access to a database of available products and services..